



REMÈDES DE BEAUTÉ

TRAINING BOOKLET



01

**THE BRAND**



Toulouse-based brand  
20 employees

Established in 2003  
by Carole GARCIA





# OFFICINE GRAINE DE PASTEL



**LE DUO GAGNANT DE VOTRE ÉTÉ**  
GOMMAGE POUR LE CORPS  
+  
CRÈME NUTRITIVE

**MANIFESTE**  
Nous croyons que les meilleurs remèdes de beauté sont créés depuis toujours par la nature.  
Nous voulons rendre accessible à tous les vertus exceptionnelles de l'un d'eux le pastel.  
Plusieurs années de recherche nous ont permis de révéler les secrets de beauté de cette plante cultivée sur un territoire préservé du Sud-Ouest de la France.  
Cette plante médicinale ancestrale dévoile une concentration remarquable en Oméga 3, 6, 9 et apporte à la peau l'essentiel dont elle a besoin pour se sentir bien.  
Nous reformons les huiles minérales, sulfates, parabènes, phénoxyéthanol, silicones et ingrédients d'origine animale. Nous affirmes anti-âge, anti-oxydant, anti-pollution, à l'appui de tests et de brevets.  
Depuis 15 ans, notre recherche de beauté révéler le pouvoir unique du pastel au cœur de formulations naturelles et biologiques, fabriquées en France selon une démarche sociale et dépolluante.  
De la conviction qu'une cosmétique sincère, écologique et efficace est possible, est née GRAINE DE PASTEL.

**AFTER WORK BEAUTÉ**  
BENEFICIAIRE NOTRE SAVOIR-CONNAISSANCE POUR UN BIEN-ÊTRE PRÉCIEUX

**HORAIRES**  
Du lundi au dimanche de 11h00 à 13h00  
et de 16h00 à 19h00  
[www.grainedepastel.com](http://www.grainedepastel.com)

## 4 DISTRIBUTION CHANNELS





Endorsed by  
Dr. Coustou,  
dermatologist

&

Participation in  
creating usability tests





# AN ETHICAL & SUSTAINABLE BRAND FOR ALMOST 20 YEARS

## NATURAL FORMULAS



At least 95%  
of ingredients are  
of natural origin



100% natural  
active ingredients



No parabens,  
silicone, sulfates,  
phenoxyethanol  
and mineral oil



Suitable for  
pregnant women  
and vegans

## EFFICACY & SAFETY



Unique  
dermatological  
extract from a  
medicinal plant



Proven efficacy  
through tests  
and studies



20 years of  
research on  
pastel



4 patents

## ECO-FRIENDLY ETHOS



100% made in  
France & short  
supply chain



Pastel from our  
agricultural  
cooperative



Packaging  
workers with  
disabilities



Recycled and  
recyclable  
containers  
and paper







# **DES RACINES DES AILES**



DES RACINES & DES AILES



# FROM THE PLANT TO THE SKIN

01



## PASTEL

Our pastel fields are cultivated near Toulouse, right in their historic cradle.

In the agricultural cooperative we created, we have chosen sustainable agriculture to ensure fair compensation to our farmers.

02

## PASTEL SEED

Protected for centuries at the National Conservatory of Medicinal Plants, our seed was recultivated 25 years ago. Being an ancient variety and not having undergone any genetic modification, our seed grows in a preserved environment.



03

## PASTEL OIL

The pastel flowers once every two years. The seeds are selected and cold pressed in the south of Toulouse.

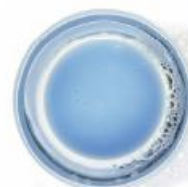
It takes a ton of pastel seeds to make 40 liters of the rare and precious pastel oil.

04

## R&D

Since 2003, our laboratory has been dedicated to studying the dermatological properties of pastel.

To date, we have obtained 4 patents. The efficacy of our plant-based active ingredients has been proven and backed by clinical studies and in vitro tests.



05

## SAFETY

Following a strict formulation charter, refusing petrochemical derivatives and using 100% natural active ingredients, we guarantee perfect dermatological and ocular safety.

None of our products are tested on animals at any stage of production.

06

## SOCIAL RESPONSIBILITY

Our environmental commitment is concrete: producing in short supply chains, favoring local suppliers and workers with disabilities.

We prefer recycled and recyclable containers and paper. We also print with vegetable-based inks.



07

## PHARMACY NETWORK

Believing in local and sincere cosmetics, our in-house skin consultants welcome you in our own pharmacy network to offer skin diagnoses and customized solutions to different skin problems.



02

**OUR ACTIVE INGREDIENT:  
PASTEL**



# HISTORY OF PASTEL

A woman with long, straight brown hair is seen from behind, wearing a blue denim jacket. She is holding a large, vibrant bouquet of yellow flowers. The scene is set in a field of similar yellow flowers under a clear blue sky with some light clouds. The overall mood is bright and cheerful.



# 01. ISATIS TINCTORIA

The pastel is an **ancient medicinal plant**, whose origin dates to antiquity.

Originated from the East, its scientific name *Isatis Tinctoria* comes from the Greek word "isado," which means "to heal."

Hippocrate (c. 460 - c. 370 BC), traditionally referred to as the "Father of Medicine," used to use the pastel leaves as a poultice for its healing properties.

In the Universal Dictionary of 1690, it was indicated: "this plant [...] cures malignant ulcers, tumors and snakebites." The roots and leaves were even used to fight liver and spleen diseases.

The pastel was listed in the French Pharmacopoeia until 1744 for its dermatological and particularly its healing properties.





## 02. DYEING FUNCTIONS OF PASTEL

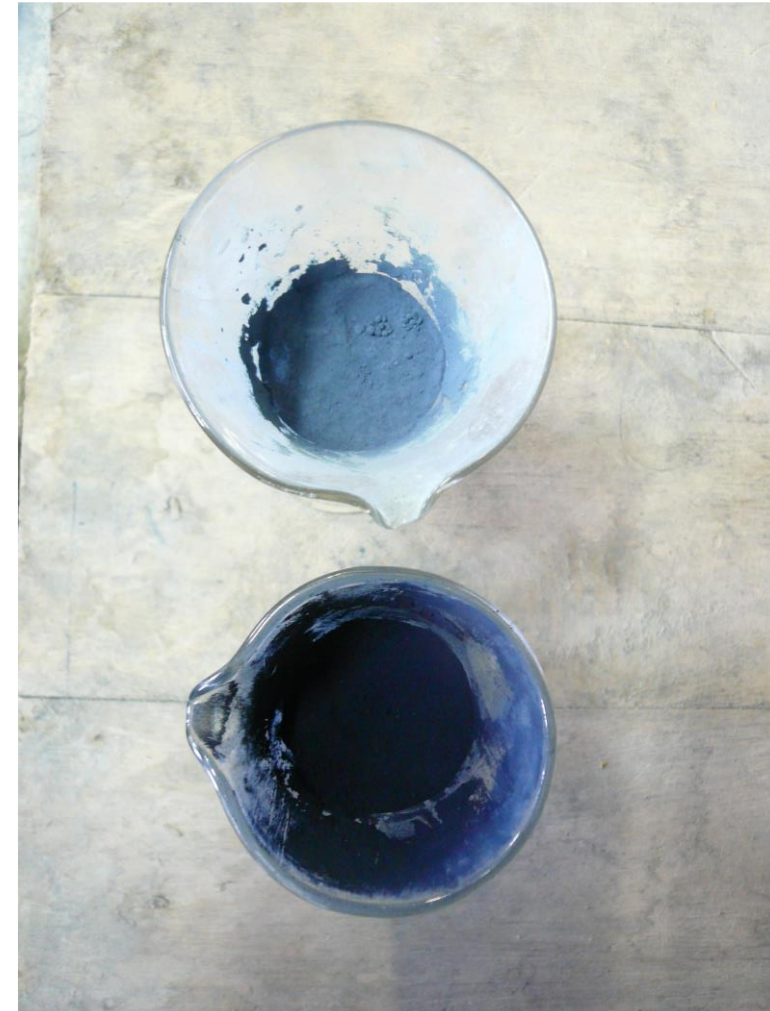
In the 15th and 16th centuries, the pastel was the only source of blue dye available in the world. Thanks to a process of maceration and then oxidation in contact with the air, the leaves delivered the precious blue pigment. Moreover, *Tinctoria* comes from the Latin word "*tincture*," which means "dye."

The pastel's favorite land was between Toulouse, Albi and Carcassonne. It is in this "Golden Triangle" that the pastel had the reputation of being of best quality. The blue dye was then prepared by more than 800 pastel mills. Thus, the "Land of *Cocagne*" was born.

Under the impetus of Philippe Auguste (King of France between 1180-1223), the cultivation of this blue gold became industrial, as the Kings adopted blue as the color of the monarchy. The blue color then spread more widely as a fashionable color, leaving the red color behind.

Transported via the Limousin, the Rhône and the ports of Marseille, the pastel trade became international from 1475 and the river trade of "*cocagnes*," small balls of dried and crushed pastel leaves, greatly enriched the Toulouse region.

The Hôtel d'Assézat (built by the merchant Pierre d'Assézat) and the Boisson-Cheverry Tower in Toulouse, or the Hôtel Reynes in Albi, all testify to the wealth amassed by the pastel merchants, who built these sumptuous landmarks.



# 03. DISAPPEARANCE OF PASTEL

The golden age of pastel came to an end with the French Wars of Religion from 1560, but above all, because of the importation of indigo from the East, then from America by the Portuguese and the Spanish.

This gradual disappearance of pastel was accentuated by poor production in the middle of the 16th century.

From 800 pastel mills at the end of the 16th century, there were only 60 of them in 1699, although the king had established **a regulation to protect the pastel**.

However, the pastel was rehabilitated at the beginning of the 19th century. Indeed, the uniforms of the soldiers of the "Grande Armée," who were preparing for the Russian campaign, were to be dyed blue. The pastel was thus chosen to dethrone indigo. Napoleon even went so far as to launch research to reduce the time required to extract the dye.

Unfortunately, the return of the monarchy and indigo, as well as the development of less natural dyes, eventually put an end to the culture of pastel at the end of the 19th century.





# 04. REBIRTH OF PASTEL

Protected for centuries at the National Conservatory of Medicinal Plants, pastel seeds were brought back into cultivation 25 years ago.

This is how, today, the fields of pastel bloom again in the Southwest of France, cultivated by passionate farmers, after several centuries of oblivion.

**Being an ancient variety and not having undergone any genetic modification, the pastel seed grows in a preserved environment.**

From the production of pigment for the Fine Arts, the decoration and the textile industry, to the manufacturing of skincare products, the pastel is brought up to date and is fully part of French heritage.







## 06. CULTURE OF PASTEL

The fruit of the pastel is called the silique. It is an achene, which contains only one seed and does not open spontaneously at maturity.

Cold pressed in an oil mill, the seeds produce a **rare and precious raw material**: virgin pastel oil.

**1 ton of raw seeds is needed to obtain 40 liters of oil**, and the plant dies after producing seeds, which proves its preciousness and rarity.

**The biennial culture** of pastel makes it a special plant:

- The 1st year, the leaves are green (they are the ones used for the blue pigment).
- The 2nd year, flowering is spread over several months, and the plants do not reach maturity at the same time. From July, the flowers are transformed into fruits (pods) first green then brown. When they turn purple, the harvest is complete. It is therefore essential to proceed with drying immediately to preserve the quality of the seeds and avoid mould.





# PASTEL

BEAUTY REMEDY WITH PROVEN DERMATOLOGICAL PROPERTIES



Almost 20 years of research

**PROTECTIVE**

Omegas 3, 6, 9

Hydration for more than 8 hours

**ANTIOXIDANT**

Vitamin E

625mg/kg of tocopherols

**ANTI-AGEING**

Patent

+43% increase in collagen synthesis



# 01 PASTEL OIL

## REINFORCING THE SKIN BARRIER

Pastel oil stands out for its exceptional combination of Omega 3, 6, 9 boasting an excellent nourishing capacity and proven efficacy on the skin barrier function and hydration.



### OMEGAS 3

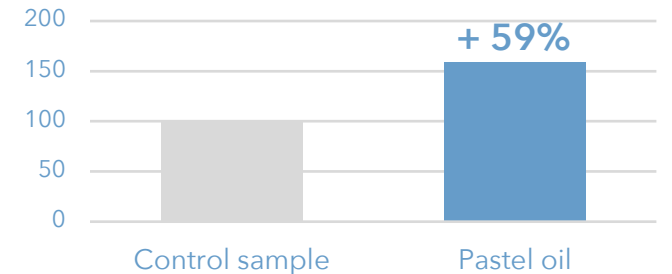
Strengthens the cell membrane

### OMEGAS 6

Acts upon the skin barrier and reduces water and nutrient loss

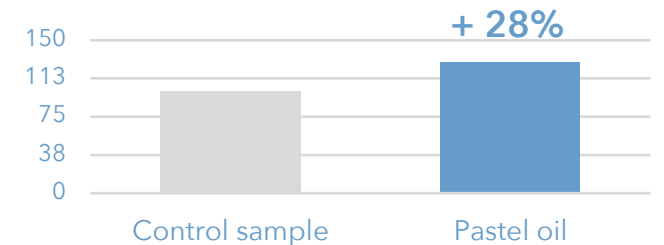
### OMEGAS 9

Holds nourishing and repairing properties to relieve even the driest skin



### IMMEDIATE PROTECTION

Activity of the barrier function after 2 hours



### LASTING PROTECTION

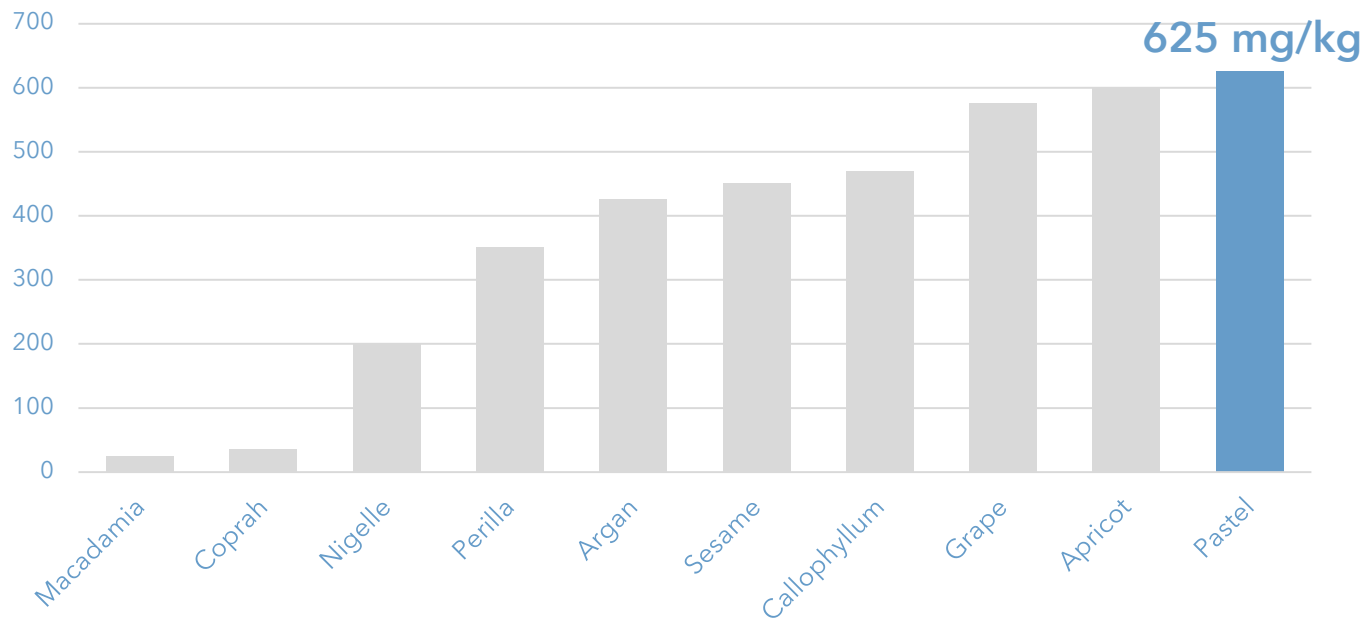
Activity of the barrier function after 8 hours



# 02 PASTEL OIL

## ANTIOXIDANT EFFICACY

Thanks to its high concentration in natural vitamin E, pastel oil holds antioxidant properties which help protect the skin against environmental aggressors, pollution and free radicals.



**HIGH CONCENTRATION IN TOCOPHEROL**  
Great natural antioxidant



# 03

## PASTEL PROTEINS

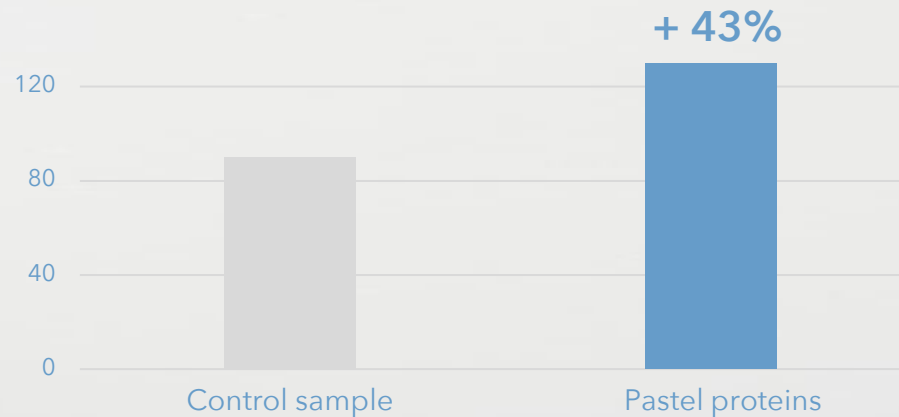
POWERFUL PATENTED ANTI-AGEING ACTIVE INGREDIENT

PROTÉINES  
DE PASTEL  
BREVETÉES

Patent n°1254122

After 5 years of cooperative research with the National Polytechnic Institute of Toulouse, GRAINE DE PASTEL succeeded in isolating and patenting the powerful active ingredient concentrated in pastel seeds: the pastel protein extract with proven anti-ageing efficacy.

Thanks to its effect on natural collagen synthesis, pastel protein extract restores skin elasticity and firmness.



### STIMULATION OF TOTAL COLLAGEN NEOSYNTHESIS

On cultured human fibroblasts



03

**OUR SKINCARE**

# RANGES RESPONDING TO EVERY PROBLEM

42 references

15 certified 



**FACE CARE**  
Cleansers & makeup removers



**FACE CARE**  
Moisturizers



**FACE CARE**  
Glow & first signs of ageing



**FACE CARE**  
Anti-ageing



**FACE CARE**  
Specific



**BODY CARE**  
Hydrating & nourishing care



**BODY CARE**  
Dry skin prone to atopy



**BODY CARE**  
Specific



**BODY CARE**  
Wash



**FRAGRANCES**



**HOME**





By the end of Q2 2022:  
**95% OF FACE CARE LINE WILL BE CERTIFIED ORGANIC**

# FACE CARE

## CLEANSERS & MAKEUP REMOVERS





CLEANSING

**THE 1<sup>st</sup> BEAUTY  
GESTURE FOR  
GLOWING SKIN**





## MAKEUP REMOVAL MUST BECOME A HABIT FOR ALL WOMEN!

A good makeup removal is essential for beautiful, healthy and luminous skin. This step will change the texture of the skin, tighten its pores and bring radiance to the skin.

1

### REMOVING MAKEUP PREPARES THE SKIN FOR CARE

The cleansed skin will be free from makeup and impurities from the day. The skincare products will therefore penetrate the epidermis more easily, and their effectiveness will be maximized.

2

### REMOVING MAKEUP REDUCES SKIN DULLNESS

During the day, the skin accumulates makeup residue, particles from pollution, excess sebum and sweat... which give it a dull, gray appearance, and promote dehydration. Pimples and blackheads may also appear due to clogged pores.

3

### REMOVING MAKEUP SLOWS DOWN SKIN AGEING

Makeup has a negative impact on the hydrolipidic film of the skin. Since dehydration is a cause of skin ageing, this layer therefore protects against the appearance of wrinkles and loss of firmness. During the night, the cell renewal of the skin takes place. If the skin is disturbed by makeup and the impurities of the day, this action will not be optimized.

4

### REMOVING MAKEUP PRESERVES EYELASHES AND LIPS

Leftover mascara smothers and dries out eyelashes, which are then weakened and gradually become thinner, brittle and eventually fall off. The lips also regenerate during the night. Cleaning them and removing drying lipsticks help prevent chapped lips.



During makeup removal and cleansing, the skin is left bare, without protection. Contrary to the popular belief, makeup removal using cotton pads (even the reusable ones) or water can alter the hydrolipidic film. The skin is then attacked and dried out.

## THE SOLUTION

# PASTEL OIL



**HAS A PROTECTIVE LIPID FILM**  
which strengthens the skin barrier

**MOISTURIZES AND COMFORTS**  
the skin scalded by the use of cotton pads and water



# 3 STEPS TO REMOVE MAKEUP EFFECTIVELY

1



## OIL-BASED MAKEUP REMOVAL

OBJECTIVE: REMOVE OILY SUBSTANCES (MAKEUP, POLLUTION, EXCESS SEBUM)

A makeup remover containing oil is the most effective in removing makeup. Rich in oily substances, an oil-based makeup remover removes makeup without damaging or drying out the skin. The oil brings nutrition to sensitive and dry areas. Contrary to popular beliefs, applying a greasy texture to the skin does not make it greasier: by mimicking the sebum of the skin, the oil will deceive it by encouraging the sebaceous glands to reduce their production of sebum.

2



## GENTLE CLEANSING

OBJECTIVE: DEEPLY ELIMINATE (SWEAT, DUST)

Cleansing refines the result of oil-based makeup removal, in order to oxygenate the skin and let it breathe. It is crucial to use a cleanser free of soap or sulfates. Very abrasive, they directly attack the hydrolipidic barrier of the skin. By stripping the protective film of the skin, the skin becomes more vulnerable. Imperfections, tightness, excessive production of sebum, discomfort, etc. will then appear.

3



## TONIC RINSE

OBJECTIVE: PREPARE THE SKIN TO RECEIVE CARE

The limestone which presents in the water dries out the epidermis enormously. The toner removes these residues to prevent the skin from drying out. This last rinse allows better absorption of the active ingredients (and therefore better effectiveness) contained in the skincare products applied afterwards. The tissues can thus regenerate correctly and efficiently during the night.



# MAKE-UP REMOVER OIL

## WITH PROTECTIVE PASTEL OIL



100 ml

### PRODUCT BENEFITS

- Removes waterproof make-up, impurities and pollutants
- Calms tightness
- Leaves the skin feeling comfortable
- Fine and silky texture
- Rinses off with water, leaving a non greasy touch
- Face, eye and lip area
- Clear and luminous complexion

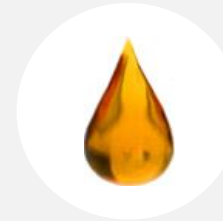
### FOR WHOM

- Normal to dry skin

### BEAUTY RITUAL

Apply the Make-up remover oil on the face and the eyes at night. Massage gently then emulsify with a few drops of water. Rinse off thoroughly.

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### ANTIOXIDANT BOTANICAL SELECTION<sup>(2)</sup>

Antioxidant protection: +34%<sup>(3)</sup>

*(2) Rosehip polyphenols, natural vitamin E*

*(3) In vitro test on rosehip polyphenols*

# CLEANSING PASTE

## WITH PROTECTIVE PASTEL OIL



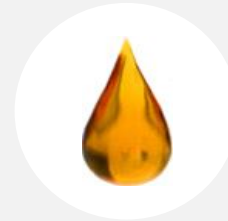
### PRODUCT BENEFITS

- Freeds impurities and pollutants
- Gently removes makeup, including waterproof
- Zero waste
- Smooth and purifying texture
- Face, eyes and lips area
- Fresh and luminous complexion

### FOR WHOM

- All skin types

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols  
*(1) In vitro test on pastel oil*



#### PURIFYING WHITE CLAY

Traps impurities and bring trace elements

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin

### BEAUTY RITUAL

In the evening, apply the Cleansing Paste on dry skin, all over the face and eyes. Massage gently then rinse thoroughly.



# CLEANSING GEL

## WITH PROTECTIVE PASTEL OIL



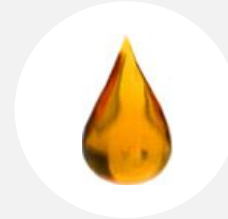
### PRODUCT BENEFITS

- Freeds impurities and pollutants
- Soap-free; sulfate-free
- Soothes and softens the skin
- Rinses with water
- Clear and rebalanced skin

### FOR WHOM

- All skin types

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*

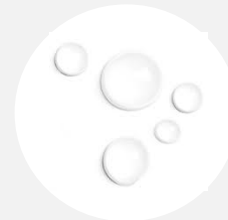


#### ANTIOXIDANT BOTANICAL SELECTION<sup>(2)</sup>

Antioxidant protection: +34%<sup>(3)</sup>

*(2) Rosehip polyphenols, natural vitamin E*

*(3) In vitro test on rosehip polyphenols*



#### THERMAL WATER<sup>(4)</sup>

Soothing effect: +28%<sup>(5)</sup>

*(4) Source La Renaissance*

*(5) In vitro test*

### BEAUTY RITUAL

Apply the Cleansing Gel every morning and evening. Apply on wet face and closed eyes. Massage gently all over the face then rinse carefully. Avoid direct contact with eyes.

# SOOTHING TONIC



200 ml

## PRODUCT BENEFITS

- Freeds impurities and pollutants
- Calms redness and irritation
- Soothes the epidermis
- Removes lime residue from the epidermis
- Prepares skin for skincare
- Face and eyes area

## FOR WHOM

- Normal to dry skin

## PERFORMANCE



### THERMAL WATER<sup>(1)</sup>

Soothing effect: +28%<sup>(2)</sup>

*(1) Source La Renaissance*

*(2) In vitro test*



### ANTIOXIDANT BOTANICAL SELECTION<sup>(3)</sup>

Antioxidant protection: +34%<sup>(4)</sup>

*(3) Rosehip polyphenols, natural vitamin E*

*(4) In vitro test on rosehip polyphenols*

## BEAUTY RITUAL

Day and night, after cleansing, apply the Soothing Tonic with a cotton pad, on dry face and eyes. Do not rinse. Let penetrate for a few moments before applying other skincare

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin



# PURIFYING TONIC



200 ml

## PRODUCT BENEFITS

- Removes impurities, lime residue and pollutants
- Regulates sebum production without drying out the skin
- Fights against imperfections
- Eliminates blaskheads
- Clear and velvety complexion
- Cleansed skin
- Refined skin texture

## FOR WHOM

- Combination to oily skins

## BEAUTY RITUAL

Day and night, after cleansing, apply the Purifying Tonic with a cotton pad, on dry face and eyes. Do not rinse. Let penetrate for a few moments before applying other skincare

## PERFORMANCE



### THERMAL WATER<sup>(1)</sup>

Soothing effect: +28%<sup>(2)</sup>

*(1) Source La Renaissance*

*(2) In vitro test*



### ZINC

Regulates the sebum production and limits bacterial proliferation : -22ug/cm2 of sebum level<sup>(3)</sup>

*(3) In vitro test on complex Zincidone®*



### ANTI-BLEMISH BOTANICAL SELECTION<sup>(4)</sup>

92% inhibition of the PGF2a molecule, precursor of inflammation<sup>(5)</sup>

*(4) Plant extracts of raspberries and blackcurrants*

*(5) In tubo test*

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin

FACE CARE

MOISTURIZERS



Up to 25 y/o



# MATTIFYING FLUID





# MATTIFYING FLUID

## WITH PROTECTIVE PASTEL OIL



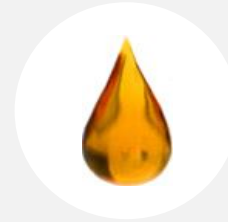
### PRODUCTS BENEFITS

- Regulates excess sebum production without drying out the skin
- Fights against imperfections
- Eliminates blackheads
- Fluid and powdery texture
- Long-lasting velvety and matte complexion
- Refined skin texture
- Cleansed and rebalanced skin

### FOR WHOM

- Combination to oily skins

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### ZINC

Regulates the sebum production and limits bacterial proliferation : -22ug/cm2 of sebum level<sup>(3)</sup>

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#### ANTI-BLEMISH BOTANICAL SELECTION<sup>(4)</sup>

92% inhibition of the PGF2a molecule, precursor of inflammation<sup>(5)</sup>

*(4) Plant extracts of raspberries and blackcurrants*

*(5) In tubo test*

#### MATTIFYNG MINERAL EXTRACT

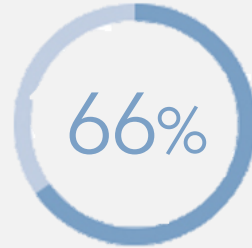
ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin

### BEAUTY RITUAL

Morning and evening, apply all over the face with light pressing motions with the palms of the hands.



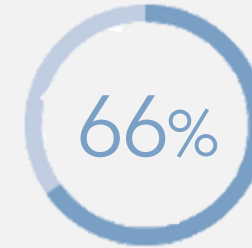
## PROVEN EFFICACY



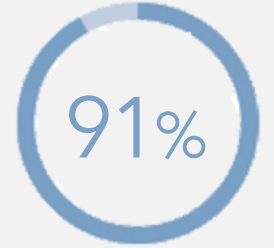
Pimples and blackheads are reduced.



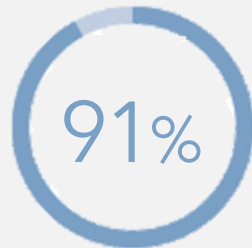
The skin is healthier.



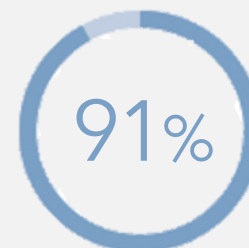
The pores are tightened.



The skin texture is refined.



The complexion is fresher and more luminous.



Leaves a powdery veil on the skin.



Does not dry out the skin.



The texture is pleasant.

*Test carried out on 21 people with acne-prone skin*

# MATTIFYING FLUID

## WHY CHOOSING BETWEEN EFFICACY AND NATURALITY?

### ✓ UNE EFFICACITÉ PROUVÉE

#### Action immédiate

- Absorption instantanée de l'excès de sébum
- Teint velouté et matifié



#### Jour après jour<sup>(1)</sup>



Les boutons et points noirs sont réduits



La peau paraît plus saine



La peau est plus nette

JE CHOISIS UN SOIN EFFICACE

### ✓ UNE NATURALITÉ CERTIFIÉE



JE CHOISIS UN SOIN NATUREL

### ✓ UN CONFORT GARANTI

- Texture fluide
- Absorption rapide
- Ne tiraille pas



La texture est agréable<sup>(1)</sup>

JE CHOISIS UN SOIN AGRÉABLE





# LIGHT HYDRATING CREAM

## WITH PROTECTIVE PASTEL OIL



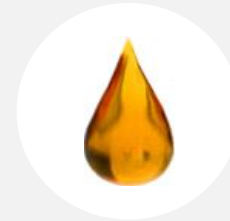
### PRODUCT BENEFITS

- Lastingly moisturizes the skin
- Instantly soothing
- Perfumed with essential oils
- Soft texture

### FOR WHOM

- From normal to dry skin
- Up to 25 years

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### CHAMOMILE EXTRACT

Soothing effect

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin

### BEAUTY RITUAL

Morning and evening, apply the Light Hydrating Cream to the entire face and neck, exerting slight pressure with the palms of the hands.

# RICH HYDRATING CREAM

## WITH PROTECTIVE PASTEL OIL



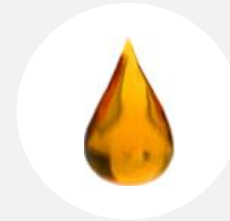
### PRODUCT BENEFITS

- Lastingly moisturizes the skin
- Instantly soothing
- Perfumed with essential oils
- Rich texture

### FOR WHOM

- From dry to very dry skin
- Up to 25 years

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### CHAMOMILE EXTRACT

Soothing effect

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin

### BEAUTY RITUAL

Morning and evening, apply the Rich Hydrating Cream to the entire face and neck, exerting slight pressure with the palms of the hands.

## FACE CARE

### GLOW & FIRST SIGNS OF AGEING



25 - 40 y/o





# DEFENSE OIL

## WITH ANTIOXIDANT PASTEL OIL



30 ml

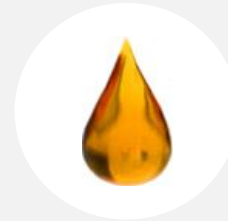
### PRODUCT BENEFITS

- Nourishes the skin
- Fights against the first signs of ageing
- Maintains the skin defense mechanism
- Protects the skin from free radicals
- Fine and silky texture
- Unified skin texture
- Smooth lines
- Luminous and radiant complexion

### FOR WHOM

- All skin types
- From 25 to 40 years old

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### ANTIOXIDANT BOTANICAL SELECTION<sup>(2)</sup>

Antioxidant protection: +34%<sup>(3)</sup>

*(2) Rosehip polyphenols, natural vitamin E*

*(3) In vitro test on rosehip polyphenols*

### BEAUTY RITUAL

Apply the Defense Oil every morning and evening right before the Cream. Apply all over the face and neck in light pressing motions with the palm of the hands. Avoid the eye contour.

# ANTI-FATIGUE CREAM

## WITH ANTIOXIDANT PASTEL OIL



50 ml

### PRODUCT BENEFITS

- Moisturizes the skin deeply and durably
- Fights against the first signs of ageing
- Maintains the skin defense mechanism
- Protect the skin from free radicals
- Light texture
- Unified skin texture
- Blur signs of tiredness
- Rested and smoothed skin

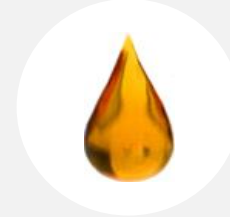
### FOR WHOM

- From normal to combination skin
- From 25 to 40 years old

### BEAUTY RITUAL

Apply the Anti-Fatigue Cream every morning and evening all over the face and the neck in light pressing motions with the palm of the hands.

### PERFORMANCE



### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



### ANTIOXIDANT BOTANICAL SELECTION<sup>(2)</sup>

Antioxidant protection: +34%<sup>(3)</sup>

*(2) Rosehip polyphenols, natural vitamin E*

*(3) In vitro test on rosehip polyphenols*

# RE-PLUMPING BALM

## WITH ANTIOXIDANT PASTEL OIL



50 ml

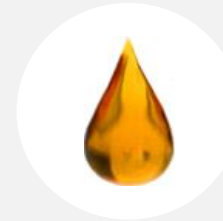
### PRODUCT BENEFITS

- Moisturizes the skin deeply and durably
- Fights against the first signs of ageing
- Maintains the skin defense mechanism
- Protect the skin from free radicals
- Rich texture
- Unified skin texture
- Smooth lines
- Glowing and plumped skin

### FOR WHOM

- From dry to very dry skin
- From 25 to 40 years old

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### ANTIOXIDANT BOTANICAL SELECTION<sup>(2)</sup>

Antioxidant protection: +34%<sup>(3)</sup>

*(2) Rosehip polyphenols, natural vitamin E*

*(3) In vitro test on rosehip polyphenols*

### BEAUTY RITUAL

Apply the Re-plumping Balm every morning and evening. Apply all over the face and neck in light pressing motions with the palm of the hands.

For an intense nutrition, apply a thick layer at night.



FACE CARE

ANTI-AGING



Over 40 y/o





## FOCUS ON COLLAGEN

This protein ensures the regeneration of tissues, which provides great elasticity to the skin, giving it suppleness, tone and firmness.

However, from the age of 20, the production of collagen stops, even going so far as to decrease by 1% each year and then by 30% per year after menopause!

In other words, the skin loses its density, giving way to wrinkles and sagging.

In order to delay skin aging, it is necessary to increase its collagen level so as to maintain a dense and plump face.

# A COMPLETE ROUTINE WITH PROVEN EFFICACY

## - ROUTINE - PEAU MATURE



**+43%**  
augmentation  
de la synthèse  
de collagène<sup>(1)</sup>

**-10%**  
de profondeur  
des rides<sup>(2)</sup>

**+30%**  
d'hydratation<sup>(3)</sup>





# FIRMING SERUM

## WITH ANTI-AGEING PASTEL PROTEINS



30 ml

### PRODUCT BENEFITS

- Moisturizes the skin deeply and durably
- Fights against global skin ageing
- Reduces visible wrinkles
- Deep restructuring action
- Non-drying, alcohol-free fluid texture
- Redefined facial contours
- Redensified skin
- Firm and toned skin

### FOR WHOM

- All skin types
- From 40 years old

### BEAUTY RITUAL

Apply the Firming Serum every morning and evening right before the Cream. Apply all over the face and the neck in light pressing motions with the palms of the hands.

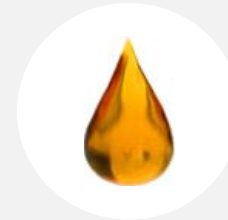
### PERFORMANCE



#### ANTI-AGEING PASTEL PROTEINS

Reactive collagen production: +43%<sup>(1)</sup>

*(1) In vitro test on pastel protein extracts & patent issued*



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(2)</sup>

Antioxidant activity: 625mg/kg tocopherols

*(2) In vitro test on pastel oil*



#### ANTI-AGEING BOTANICAL SELECTION<sup>(3)</sup>

Hydratation : +30%<sup>(4)</sup>

Smoothing effect : -10% of wrinkle depth<sup>(4)</sup>

*(3) Beech bud, plum oil, plum butter*

*(4) In vitro test on beech bud, on 20 volunteers*

# REDENSIFYING DAY CREAM

WITH ANTI-AGEING PASTEL PROTEINS



50 ml

## PRODUCT BENEFITS

- Moisturizes the skin deeply
- Fights against skin aging
- Reduces visible wrinkles
- Reshapes in depth
- Light and non-greasy texture
- Redefined facial contours
- Redensified skin
- Firm and toned skin

## FOR WHOM

- All skin types
- From 40 years old

## BEAUTY RITUAL

In the morning, after the Firming Serum, apply the Redensifying Day Cream to the entire face and neck smoothing with light pressing motions with the palms of the hands.

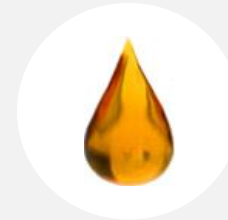
## PERFORMANCE



### ANTI-AGEING PASTEL PROTEINS

Reactive collagen production: +37%<sup>(1)</sup>

*(1) In vitro test on pastel protein extracts & patent issued*



### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(2)</sup>

Antioxidant activity: 625mg/kg tocopherols

*(2) In vitro test on pastel oil*



### ANTI-AGEING BOTANICAL SELECTION<sup>(3)</sup>

Hydratation : +30%<sup>(4)</sup>

Smoothing effect : -10% of wrinkle depth<sup>(4)</sup>

*(3) Beech bud, plum oil, plum butter*

*(4) In vitro test on beech bud, on 20 volunteers*

# REGENERATING NIGHT CREAM

WITH ANTI-AGEING PASTEL PROTEINS



50 ml

## PRODUCT BENEFITS

- Moisturizes the skin deeply
- Fights against skin aging
- Reduces visible wrinkles
- Fine lines and wrinkles are reduced
- Light and non-greasy texture
- Redefined facial contours
- Rested and smoothed skin
- Firm and toned skin

## FOR WHOM

- All skin types
- From 40 years old

## BEAUTY RITUAL

In the evening, after the Firming Serum, apply the Regenerating Night Cream on face and neck, smoothing with light pressing motions with the palms of the hands.

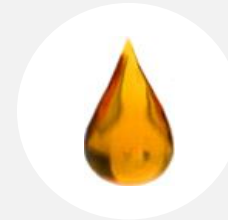
## PERFORMANCE



### ANTI-AGEING PASTEL PROTEINS

Reactive collagen production: +37%<sup>(1)</sup>

*(1) In vitro test on pastel protein extracts & patent issued*



### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(2)</sup>

Antioxidant activity: 625mg/kg tocopherols

*(2) In vitro test on pastel oil*



### ANTI-AGEING BOTANICAL SELECTION<sup>(3)</sup>

Hydratation : +30%<sup>(4)</sup>

Smoothing effect : -10% of wrinkle depth<sup>(4)</sup>

*(3) Beech bud, plum oil, plum butter*

*(4) In vitro test on beech bud, on 20 volunteers*



# FACE CARE

## SPECIFIC



# CONTOUR DES YEUX : COMMENT EN PRENDRE SOIN

POUR LA ZONE LA PLUS SENSIBLE DE NOTRE VISAGE,  
IL EST ESSENTIEL DE LUI APPLIQUER UN SOIN ADAPTÉ !



## POURQUOI EST-CE UNE ZONE SENSIBLE ?



3 à 5 fois plus fine que la peau du visage, cette zone reflète notre bien-être général et laisse apparaître les cernes dès que la fatigue s'installe.



Pauvre en collagène, la peau du contour de l'œil souffre donc naturellement de sécheresse.



22 muscles autour des yeux produisent 15 000 clignements par jour, c'est donc le lieu de prédilection de formation des rides et des poches.

IT IS ESSENTIAL TO APPLY AN ADAPTED SKINCARE PRODUCT.

- + ANTI-CERNES
- + ANTI-POCHES
- + ANTI-RIDES





# ENERGIZING AND SMOOTHING EYE CONTOUR

WITH ANTI-AGEING PASTEL PROTEINS



15 ml

## PRODUCT BENEFITS

- Depuffies the eye area
- Reduces fine lines from dehydration
- Smooth out wrinkles from the corner of the eye
- Neutralizes signs of fatigue
- Reduces dark circles
- Fluid texture
- Young and luminous eyes look

## FOR WHOM

- All skin types
- From 25 years old

## BEAUTY RITUAL

Apply the Energizing and Smoothing Eye Contour every morning and evening. Apply to the under eye and on the eyelid in light pressing motions with the fingertips, from the inner corner of the eye towards the temple.

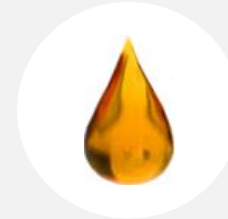
## PERFORMANCE



### ANTI-AGEING PASTEL PROTEINS

Reactive collagen production: +43%<sup>(1)</sup>

*(1) In vitro test on pastel protein extracts & patent issued*



### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(2)</sup>

Antioxidant activity: 625mg/kg tocopherols

*(2) In vitro test on pastel oil*



### CEDAR BARK

Reduces dark circles: -35%<sup>(3)</sup>

*(3) In vitro test on cedar bark*



### GAZE BOTANICAL SELECTION<sup>(4)</sup>

Hydratation : +30%<sup>(5)</sup>

Smoothing effect : -10% of wrinkle depth<sup>(5)</sup>

*(4) Beech bud, plum oil, plum butter, cedar bark*

*(5) In vitro test on beech bud, on 20 volunteers*

# CLARIFYING MASK & SCRUB

## WITH PROTECTIVE PASTEL OIL



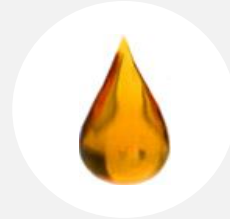
### PRODUCT BENEFITS

- Stimulates cell renewal
- Double action : scrub and mask
- Unclogs and tightens pores
- Eliminates excess sebum and purifies the skin
- Non-drying texture
- Fresh and luminous tone
- Refined skin texture
- Purifying and matte skin

### FOR WHOM

- All skin types

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols  
*(1) In vitro test on pastel oil*



#### PURIFYING WHITE CLAY

Traps impurities and bring trace elements



#### PURIFYING BOTANICAL SELECTION<sup>(2)</sup>

Gentle exfoliation  
*(2) Mineral silica, particles of prune stones*

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin

### BEAUTY RITUAL

Apply a thick even layer of Clarifying Mask & Scrub on dry skin 2 to 3 times a week. Leave for 5 minutes. Wet face, then massage gently onto the skin. Rinse off with water. Avoid eye area.



# SOS OINTMENT





## ARRIVAL OF AUTUMN IN OUR DAILY LIFE



- Cold temperatures and frequent winds
- Increase in shower water temperature
- Significant temperature differences between indoors and outdoors
- Overheated interiors
- Friction on the face due to scarves, handkerchiefs and masks



## ADVERSE EFFECTS ON THE SKIN →

- × WEAKENING OF THE HYDROLIPID FILM
- × WATER EVAPORATION FROM THE SKIN
- × THINNING EPIDERMIS
- × DRIER SKIN
- × DISCOMFORT & IRRITATION



## THE SOLUTION

Slow down the loss of water from the skin by strengthening the skin barrier using an ultra-repairing oily substance, which will slow down the water evaporation

## SOS OINTMENT

WITH PROTECTIVE PASTEL OIL



# SOS OINTMENT

## WITH PROTECTIVE PASTEL OIL



30 ml

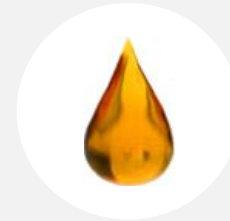
### PRODUCT BENEFITS

- Intensely nourishes the skin
- Repairs damaged skin
- Calms irritations
- Comfort and softness

### FOR WHOM

- Dry and irritated skin

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(2)</sup>  
Antioxidant activity: 625mg/kg tocopherols  
*(2) In vitro test on pastel oil*



#### NOURISHING BOTANICAL SELECTION<sup>(2)</sup>

Softening and restorative  
*(2) Hazelnut oil, plum oil, camelina oil*

### BEAUTY RITUAL

Every morning and evening, apply on the irritated areas by exerting light pressure with the pulp of the finger.

For an intense nutrition, apply as a cure of a few days over the entire face.

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin



# LIP BALM

## WITH PROTECTIVE PASTEL OIL

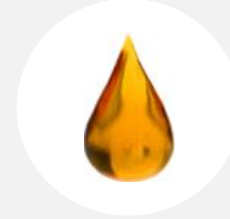


7 ml

### PRODUCT BENEFITS

- Repairs and protect the lips
- Preserves from over-drying and cracking
- Brings softness and comfort

### PERFORMANCE



#### PROTECTIVE PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>

*(1) In vitro test on pastel oil*



#### ANTIOXIDANT BOTANICAL SELECTION

Walnut oil, plum oil, camelina oil, silybum marianum oil, natural vitamin E

Proven antioxidant activity\*

*\* Test in tube on the botanical package*

### BEAUTY RITUAL

Apply as and when necessary the Lip Balm with your fingers. Apply a thick layer before bedtime for a better intense nutrition.

À CHAQUE PEAU  
**SA ROUTINE**

MINIMUM  
**95%**  
D'INGRÉDIENTS  
D'ORIGINE  
NATURELLE

JE CHOISIS MES SOINS



# BODY CARE

## HYDRATING & NOURISHING





# RICH BALM

## WITH PASTEL OIL



200 ml

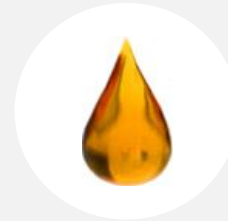
### PRODUCT BENEFITS

- Intensely nourishing
- Repairs in depth the weakened epidermis
- Penetrates quickly
- Rich and dense texture
- Instantly soothing
- Leaves the skin soft and protected

### FOR WHOM

- From dry to very dry skin

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### NOURISHING BOTANICAL SELECTION<sup>(2)</sup>

Softening & restorative

*(2) Hazelnut oil, plum oil, camelina oil*

### BEAUTY RITUAL

Apply day and night the Rich Balm on your body with light circular movements until the product is absorbed into the skin.

# NOURISHING CREAM

## WITH PASTEL OIL



200 ml

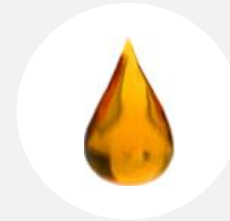
### PRODUCT BENEFITS

- Hydrates intensely
- Cooling effect
- Non-greasy touch
- Melting creamy gel texture
- Soft and nourished skin

### FOR WHOM

- From normal to dry skin

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### NOURISHING BOTANICAL SELECTION<sup>(2)</sup>

Softening & restorative

*(2) Hazelnut oil, plum oil, camelina oil*

### BEAUTY RITUAL

Apply day and night the Nourishing Cream on your body with light, circular movements until the product is absorbed into the skin.

# MOISTURIZING CREAM

## WITH PASTEL OIL



100 ml

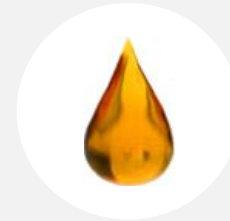
### PRODUCT BENEFITS

- Preserves the natural hydration of the skin
- Penetrates quickly
- Soft and light texture
- Velvety effect
- Delicately scented with essential oils
- Soft and satiny skin

### FOR WHOM

- Normal skin

### PERFORMANCE



### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*

### BEAUTY RITUAL

Day and night, apply on your body with light, circular movements until the product is absorbed into the skin.

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin





1

### A FORMULA RICH IN ESSENTIAL OMEGAS

The key ingredient: pastel oil! Its exceptional alliance in Omegas 3, 6, 9 provides it with excellent nutritional power. These fatty acids also have the power to strengthen the natural protective barrier of the skin: by slowing down its loss of water and nutrients, the skin retains its natural hydration level.

3

### 99% INGREDIENTS OF NATURAL ORIGIN

Result of several years of development, the Moisturizing Cream meets the rigor of our formulation charter. No parabens, silicones or endocrine disruptors taint the naturalness of this body care product. Certified organic by Ecocert and labeled Cosmebio, it meets two very strict specifications in terms of naturalness.



4

### A SENSORY EXPERIENCE

The natural fragrance, a blend of lemon, citrus, neroli and patchouli essential oils, delicately perfumes the skin and offers a refreshing and revitalizing sensation. Its light texture melts instantly on the skin to leave a velvety finish without the slightest sticky effect.



2



5

### A COMMITTED AND SUSTAINABLE BODY CARE PRODUCT

100% French, the Moisturizing Cream is produced in a short circuit in order to limit its carbon footprint. To reduce plastic waste, its aluminum tube is recycled and infinitely recyclable; as well as its case, which in addition, is printed with vegetable-based inks. A body care product that protects the skin and the planet!



### A DOUBLE MISSION FOR THE SKIN

Natural antioxidant, the vitamin E, highly concentrated in pastel oil, acts as a real shield. The skin is then better defended against external aggressions and free radicals which weaken it. The Moisturizing Cream takes up the challenge of providing maximum hydration and protection to the skin, while respecting its cutaneous balance.



# PROTECTIVE BODY OIL

## WITH PASTEL OIL



100 ml

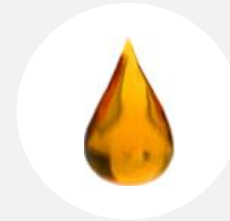
### PRODUCT BENEFITS

- Nourishes and sublimates the skin
- Deeply repair the hair fiber
- Dry oil with non-greasy touch

### FOR WHOM

- Body and hair
- Normal to dry skin

### PERFORMANCE



### PROTECTIVE PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>

*(1) In vitro test on pastel oil*

### BEAUTY RITUAL

Apply day and night the Protective Body Oil on your body with light, circular movements until the product is absorbed into the skin. Massage the Protective Body Oil into your hair, working through mid-lengths and ends. Leave in for 10 minutes for a better intense. Rinse it off with water.

# REPAIRING BODY OINTMENT

## WITH PASTEL OIL



100 ml

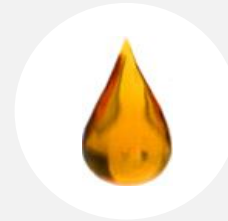
### PRODUCT BENEFITS

- Nourishes and repairs the most damaged skins
- Perfumed with essential oils
- Balm-oil texture

### FOR WHOM

- Dry to very dry skin

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### NOURISHING BOTANICAL SELECTION<sup>(2)</sup>

Softening & restorative

*(2) Hazelnut oil, plum oil, camelina oil*

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin

### BEAUTY RITUAL

Apply day and night the Repairing Body Ointment on your body with light, circular movements.



BODY CARE

ATOPIC SKIN



# LIPID- REPLENISHING PRODUCT LINE



Very dry to atopy-prone skin



## LES ATOPY-PRONE SKIN...

*"The atopic skin concerns dry to very dry skin, with, in certain circumstances, eczema flare-ups.  
ATOPIC SKIN IS SKIN THAT SUFFERS."*

*Dr. Coustou, Consulting Dermatologist*



Is characterized by a deficiency of the skin barrier and abnormal immune response.



Suffers from the lack of film protective natural hydro-lipidic. Consequence: a loss of water and protective sebum.



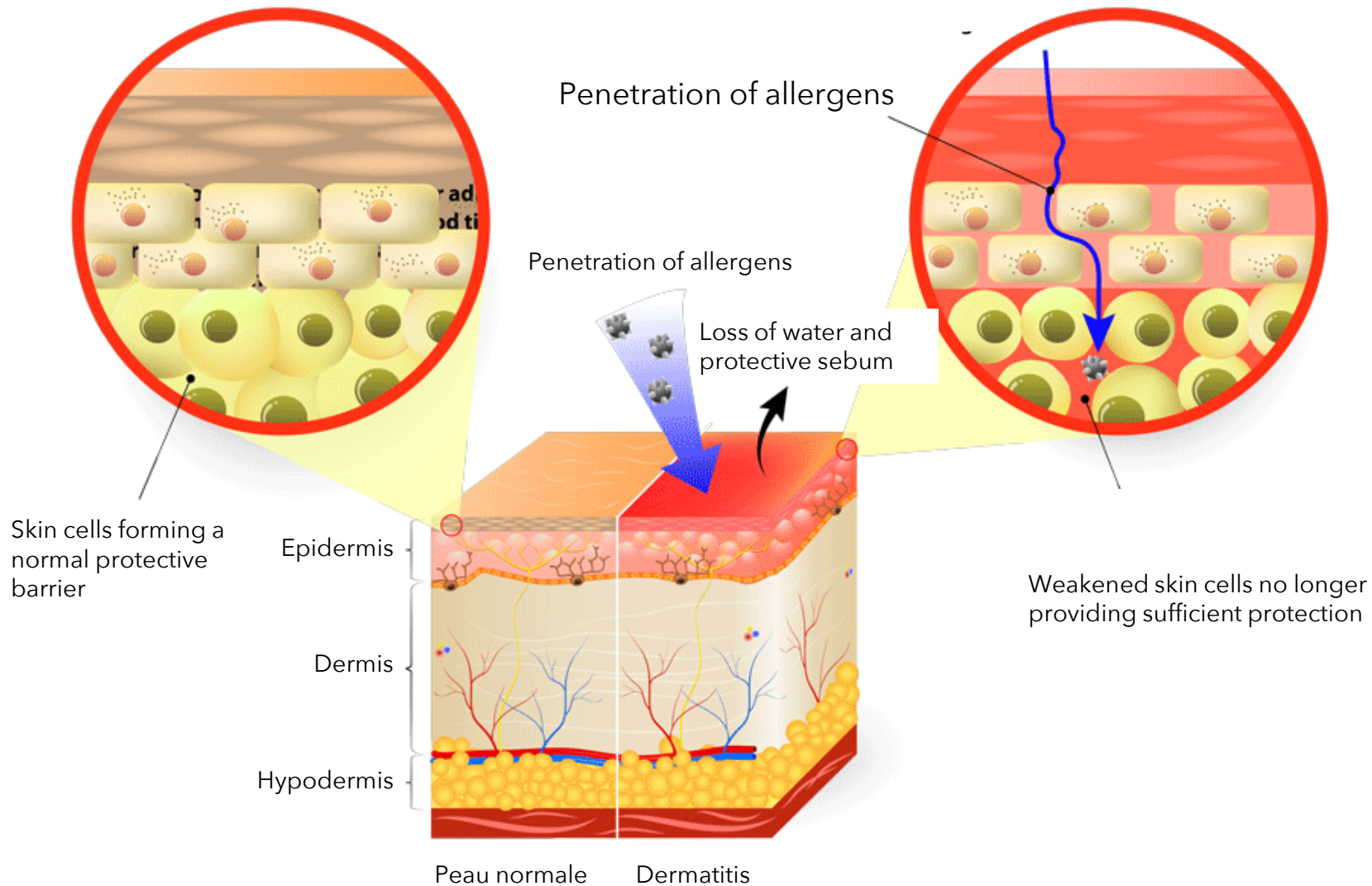
Is extremely dry and more vulnerable to allergens, causing itching and the appearance of red patches and crusts.





## NORMAL SKIN

## ATOPIC SKIN



### NORMAL SKIN:

A healthy skin barrier, which allows little water to evaporate and prevents allergens from entering.

### ATOPIC SKIN:

Devoid of a natural protective hydrolipidic film, which leads to a loss of water and protective sebum.

- Very dry skin
- Easier entry of allergens into the epidermis, then coming into contact with the skin's immune defense cells
- Inflammatory reaction

# A SKIN PROBLEM WITH SEVERE CONSEQUENCES...



## 4 MILLIONS

French people, 65% of whom are women, are affected by atopy.  
The prevalence has more than doubled in the past 30 years.  
Cutaneous atopy is now the second skin disease after acne.



### 86%

suffer from daily itching



### 66%

have itching for more  
than 12 hours a day



### 55%

have disturbed sleep  
5 nights/week



### 43%

suffer from anxiety or  
depression



THESE SUFFERING POPULATIONS  
FINALLY HAVE A SOLUTION

100% ORGANIC  
EFFICIENT

- NEW BODY RANGE -

Very dry to atopy-prone skin





# THE SOLUTION...

*"The mission of cosmetics? To restore the altered skin barrier of atopy-prone skin, to limit transepidermal water loss, and to space out eczema attacks."*

»

*Dr. Coustou, Consulting Dermatologist*

## PASTEL OIL

AN EXCEPTIONAL ALLIANCE OF OMEGAS 3, 6, 9  
TO STRENGTHEN THE SKIN BARRIER



### OMEGAS 3

Strengthens the cell membrane

### OMEGAS 6

Acts upon the skin barrier and reduces water and nutrient loss

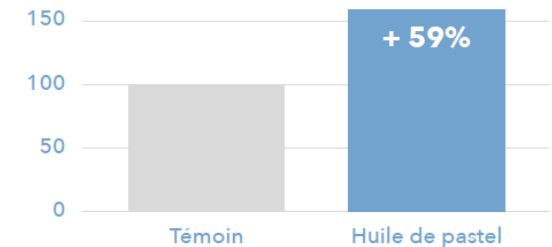
### OMEGAS 9

Holds nourishing and repairing properties to relieve even the driest skin

## PROVEN EFFICACY

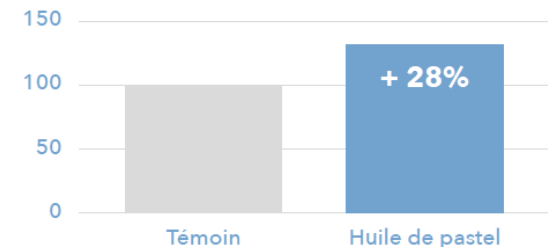
### PROTECTION IMMÉDIATE

Activité de la fonction barrière après 2 heures



### PROTECTION LONGUE DURÉE

Activité de la fonction barrière après 8 heures



# LIPID-REPLENISHING PRODUCT LINE

WITH PROTECTIVE PASTEL OIL



## PRECISE OBJECTIVES:

- To decrease the number of flare-ups
- To reduce inflammation
- To relieve itching
- To fight against water loss...  
... by restoring the skin barrier



**BAUME RELIPIDANT**  
À L'HUILE DE PASTEL PROTECTRICE

**LIPID-REPLENISHING BALM**  
WITH PROTECTIVE PASTEL OIL

CORPS / BODY  
PEAUX TRÈS SÈCHES À TENDANCE ATOPIQUE  
VERY DRY SKIN PRONE TO ATOPY

e 200 ml / 6.7 fl.oz



## HIGH TOLERANCE AND HEALTHY FORMULAS:

- No added fragrance
- No artificial color
- 99% natural
- Certified organic



Rich textures that penetrate quickly and intensely protect, for healthier and more resilient skin.

# LIPID-REPLENISHING BALM

## WITH PROTECTIVE PASTEL OIL



### PERFORMANCE

#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours <sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*

#### THERMAL WATER <sup>(4)</sup>

Soothing effect: +28% <sup>(5)</sup>

*(4) Source La Renaissance*

*(5) In vitro test*

#### PLANT-DERIVED BISABOLOL

Soothing and repairing

#### NOURISHING BOTANICAL SELECTION <sup>(2)</sup>

Softening & restorative

*(2) Hazelnut oil, plum oil, camelina oil*

### PRODUCT BENEFITS

- Restores the natural barrier of the epidermis
- Instantly relieves itching
- High tolerance formula
- Intensely nourishes and protects
- Penetrates quickly
- Rich and dense texture
- Healthy and resistant skin

### FOR WHOM

- Very dry to atopy-prone skin



Suitable for children, pregnant women and vegans



200 ml

### BEAUTY RITUAL

Each morning and evening, apply to the whole body in a gentle circular motion, enabling the balm to penetrate the skin.





# LIPID-REPLENISHING BALM

WITH PROTECTIVE PASTEL OIL



## PROVEN EFFICACY

100%

The skin is  
soothed from the  
first application

100%

The skin is  
repaired.

100%

The skin  
looks better.

100%

The itchy skin is  
durably relieved.

100%

Improved  
self-confidence

100%

Better life  
quality

100%

Better sleep

85%

Comfortable  
texture

*Évaluation de la tolérance clinique et dermatologique sur peaux sèches à tendance atopique.*

# LIPID-REPLENISHING HAND CREAM

## WITH PROTECTIVE PASTEL OIL



### PRODUCT BENEFITS

- Restores the natural barrier of the epidermis
- Instantly relieves itching
- High tolerance formula
- Intensely nourishes and protects
- Penetrates quickly
- Rich and dense texture
- Healthy and resistant skin

### FOR WHOM

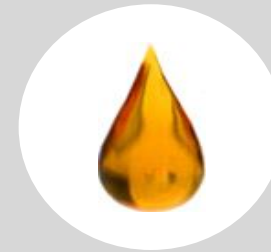
- Very dry to atopy-prone skin



Suitable for children, pregnant women and vegans



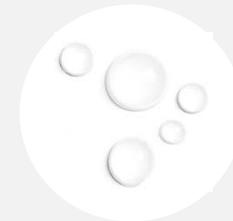
### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours <sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### THERMAL WATER <sup>(4)</sup>

Soothing effect: +28% <sup>(5)</sup>

*(4) Source La Renaissance*

*(5) In vitro test*



#### NOURISHING BOTANICAL SELECTION <sup>(2)</sup>

Softening & restorative

*(2) Hazelnut oil, plum oil, camelina oil*

### BEAUTY RITUAL

As often as necessary, apply the Lipid-Replenishing Hand Cream onto the back of your hand. Lightly massage from the fingertips to the wrist, until the cream is fully absorbed.

# LIPID-REPLENISHING HAND CREAM

WITH PROTECTIVE PASTEL OIL



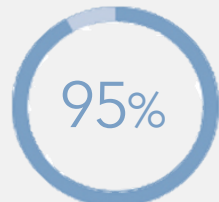
## PROVEN EFFICACY



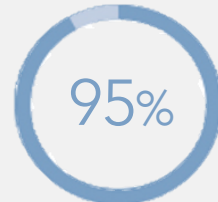
The skin is soothed from the first application.



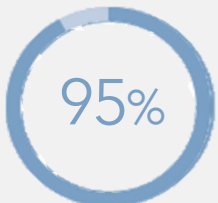
The skin is repaired.



The skin looks better.



The skin is better protected against aggression.



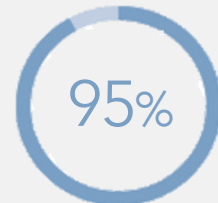
The skin is healthier.



The skin is softer.



Better sleep



Comfortable texture



*Évaluation de la tolérance clinique et dermatologique sur peaux sèches à tendance atopique.*

# Dry to atopic skin types

## ADVISE THE PROPER PRODUCTS



Atopic skin → LIPID-REPLENISHING BALM



Dry to very dry skin →

Organic?

Yes →

REPAIRING BODY OINTMENT



No →

RICH BALM





BODY CARE

SPECIFIC



# BODY SCRUB

## WITH PASTEL OIL

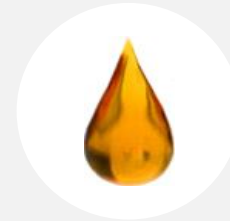


200 ml

### PRODUCT BENEFITS

- Removes dead cells from the skin
- Reactives the microcirculation
- Protects the skin with a nourishing film
- Double exfoliation (plant and mineral)
- Baby skin effect
- Creamy texture

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### EXFOLIATING PLANT COMPLEX<sup>(2)</sup>

Gentle exfoliation

*(2) Silica beads and plum seed powder*

### BEAUTY RITUAL

Apply the Body Scrub on dry body once to twice a week, massaging gently with circular movements, in upward motions to stimulate the microcirculations. Concentrates on the roughest areas (elbows, heels, feet) then rinse it off.



PROTECTIVE HAND CREAM

IF YOU TRY IT,  
YOU'LL LOVE IT.



# PROTECTIVE HAND CREAM

## UNE FORMULATION EFFICACE ET NATURELLE

RENFORCE  
LA BARRIÈRE CUTANÉE

---

+ 8 h  
d'hydratation<sup>(1)</sup>

---

Huile de pastel  
protectrice riche  
en omégas 3, 6, 9

---



96%  
d'ingrédients  
d'origine naturelle

---

- huiles minérales
  - paraben
  - phénoxyethanol
  - ingrédients d'origine animale et soumis à polémique
-



# PROTECTIVE HAND CREAM

## WITH PASTEL OIL



60 ml

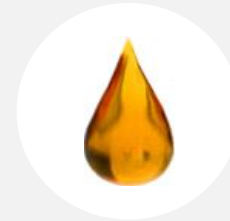
### PRODUCT BENEFITS

- Nourishes and protect up to your fingertips
- Silky glove effect
- Penetrates quickly with a non-greasy touch

### BEAUTY RITUAL

Apply as and when necessary the Hand Cream on the back of your hands. Massage gently from nails to wrists so that it penetrates the skin.

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### NOURISHING BOTANICAL SELECTION<sup>(2)</sup>

Softening & restorative

*(2) Hazelnut oil, plum oil, camelina oil*

# REPAIRING HAND CREAM

## WITH PASTEL OIL



### PRODUCT BENEFITS

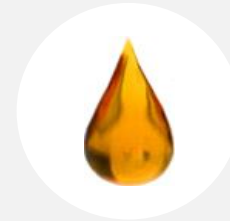
- Nourishes and protects up to your fingertips
- Penetrates quickly
- Perfumed with essential oils
- Dense texture

30 ml

### BEAUTY RITUAL

Apply as and when necessary the Hand Cream on the back of your hands. Help penetrate with light massaging movements, from nails to wrists.

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### CHAMOMILE FLORAL WATER

Soothing effect

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavender

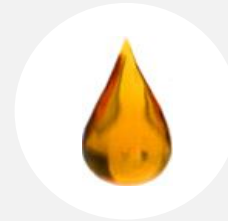
# FOOT BALM WITH PASTEL OIL



## PRODUCT BENEFITS

- Deep repairs dry feet
- Relieves cracked heels
- Prevents callosities
- Ultra fast penetration
- Powdered finish

## PERFORMANCE



### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



### NOURISHING BOTANICAL SELECTION<sup>(2)</sup>

Softening & restorative

*(2) Hazelnut oil, plum oil, camelina oil*

## BEAUTY RITUAL

Apply day and night the Foot Balm on cleansed dry feet, then massage from toes to ankles, focusing on heels and dry areas.

# MASSAGE RELAXING OIL

## WITH PASTEL OIL

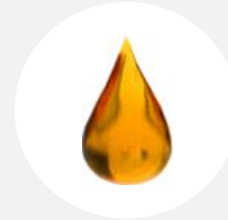


100 ml

### PRODUCT BENEFITS

- Relaxes and soothes
- Perfect for massage

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### NOURISHING BOTANICAL SELECTION<sup>(2)</sup>

Softening & restorative

*(2) Hazelnut oil, plum oil, camelina oil*

### BEUATY RITUAL

Warm up drops of the Massage Relaxing Oil in the palm of hands then massage with smooth and round movements.



# BODY CARE

## WASH



# SHOWER CREAM

## WITH PASTEL OIL

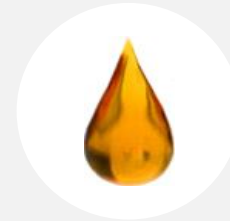


150 ml

### PRODUCT BENEFITS

- Gently washes the skin
- Prevents the epidermis from over drying
- Respects skin pH
- Suitable from 3 years old

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### SURFACTANT OF PLANTS SULFATE-FREE

### BEAUTY RITUAL

For daily use, apply the Shower Cream on the damp skin, massaging thoroughly. Then rinse it off with water.

# HAND CLEANSING CREAM

## WITH PASTEL OIL

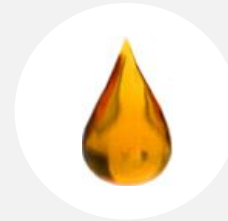


240 ml

### PRODUCT BENEFITS

- Hand cleansing care
- Soap-free, sulfate free
- Prevents the skin from over-drying
- Keeps the skin pH balanced

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### SURFACTANT OF PLANTS SULFATE-FREE

### BEAUTY RITUAL

Apply as and when necessary the Hand Cleansing Cream on the dry damp palms. Massaging gently then rinse it off.

# VEGETABLE EXFOLIATING SOAP

## WITH PASTEL OIL

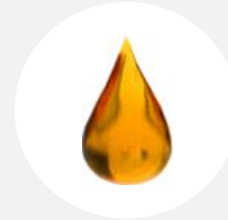


100 g

### PRODUCT BENEFITS

- Eliminates dead skin cells
- Refines and softens the skin texture
- Preserves skin dryness
- Contains 73% vegetable oils

### PERFORMANCE



#### PROTECTIVE & ANTIOXIDANT PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>  
Antioxidant activity: 625mg/kg tocopherols

*(1) In vitro test on pastel oil*



#### EXFOLIATING PLANT COMPLEX<sup>(2)</sup>

Smooth exfoliation

*(2) Poppy seed and apricot seed powder*

### BEAUTY RITUAL

Apply the Vegetable Exfoliating Soap once to twice a week. Lather with water in your palms. Then apply on damp skin, massaging gently with light circular movements on the body. Focus on the roughest areas (elbows, heels, feet) then rinse it off with water.



# ULTRA-RICH SOAP

## WITH PASTEL OIL

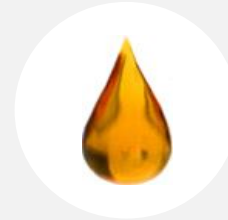


100 g

### PRODUCT BENEFITS

- Gently washes
- Prevents from over-drying
- Leaves a nourishing film on the skin
- Ideal for dry to very dry sensitive skin
- Contains 82% vegetable oil
- Face and body

### PERFORMANCE



#### PROTECTIVE PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>

*(1) In vitro test on pastel oil*

### BEAUTY RITUAL

Apply the Ultra-rich Soap once to twice a week. Lather with water in your palms. Then apply on damp skin, massaging gently with light, circular movements on face and body. Rinse it off with water..

ESSENTIAL OILS: Lemon, bergamot, tangerine, orange blossom and lavandin

# SOAP CUBE

## WITH PASTEL OIL



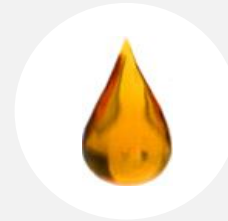
### PRODUCT BENEFITS

- Cleanses and moisturizes the skin
- Prevents from over-drying
- Contains 72% vegetable oil
- Available in 2 colors: Bleu Alazado and Bleu de Reine



125 g

### PERFORMANCE



### PROTECTIVE PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>

*(1) In vitro test on pastel oil*

### BEAUTY RITUAL

Apply the Soap Cube once to twice a week. Lather with water in your palms. Then apply on damp skin, massaging gently with light circular movements on face and body. Rinse it off with water.

# FRAGRANCES









## WHAT IS AN EAU DE PARFUM?

- **EAU DE TOILETTE:** consisting of between 7 and 12% perfume oil. Fresh and light, the scent will last 3 to 5 hours.
- **EAU DE PARFUM:** consisting of between 12 and 20% perfume oil. Designed to remain on the skin for a longer time, the scent will last 4 to 6 hours.
- **PARFUM:** consisting of between 20 and 40% perfume oil. More concentrated than an eau de parfum, a few drops will be enough for the scent to linger for hours, if not days.

# WHAT IS THE STORY BEHIND THE NAMING OF OUR EAUX DE PARFUM?

Pastel blue, resulting from a long process of transformation of the plant, has long been used by weavers to dye fabrics and clothing. In the 17th century, thirteen shades of pastel blue were listed by Colbert, from *bleu naissant* to *bleu d'enfer*, including *Alazado*, *Turquin* and *Fleur de Guesde*.

Our 4 eaux de parfum bear the name of 4 shades of blue obtained at that time.



# CÉLESTE



100 ml

## OLFACTORY PYRAMID



### TOP NOTES

Lemon, bergamot



### HEART NOTES

Lily of the valley, rose, jasmine, ylang-ylang



### BASE NOTES

Sandalwood, moss, musk



# CÉRULÉE



100 ml

## OLFACTORY PYRAMID



### TOP NOTES

Blood orange, pear, green note



### HEART NOTES

Rose, jasmine, peony, lily of the valley



### BASE NOTES

Vanilla, amber, musk, patchouli



# TURQUIN



100 ml

## OLFACTORY PYRAMID



### TOP NOTES

Lemon, grapefruit, chamomile



### HEART NOTES

Ylang-ylang, patchouli, pepper



### BASE NOTES

Moss, musk, vanilla

# ALDEGO



100 ml

## OLFACTORY PYRAMID



### TOP NOTES

Lemon, bergamot and mandarin



### HEART NOTES

Orange blossom and lavender



### BASE NOTES

Cedar and vanilla

# HOME



# GUEST SOAP WITH PASTEL OIL

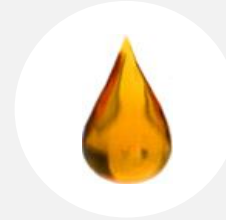


4 x 25 g

## PRODUCT BENEFITS

- Gently washes
- Prevents from over-drying
- Contains 72% vegetable oil
- Guest soap
- Perfumes the linens

## PERFORMANCE



### PROTECTIVE PASTEL OIL

Hydration and barrier effect: + 8 hours<sup>(1)</sup>

*(1) In vitro test on pastel oil*

## BEAUTY RITUAL

Apply the Soap Cube every day. Lather with water in your palms. Then apply on damp skin, massaging gently with light circular movements on face and body. Focus on the roughest areas (elbows, heels, feet). Rinse it off with water.



# HOME FRAGRANCE



100 ml

## PRODUCT BENEFITS

- Delicately scented
- Light and floral hints
- Fabric safe

## BEAUTY RITUAL

Spray the Home Fragrance as necessary in the ambient air, or on the curtains and cushions.

## OLFACTORY PYRAMID



### TOP NOTES

Lemon and bergamot



### HEART NOTES

Lily of the valley, rose, jasmine, ylang-ylang



### BASE NOTES

Sandalwood, moss, musk

# PILLOW MIST



50 ml

## PRODUCTS BENEFITS

- Promotes sleep
- Relaxing and soothing essential oil
- Perfumes lines with a delicate scent
- Does not stain textiles

## OLFACTORY PYRAMID



### TOP NOTES

Lemon and bergamot



### HEART NOTES

Lily of the valley, rose, jasmine, ylang-ylang



### BASE NOTES

Sandalwood, moss, musk

## BEAUTY RITUAL

Spray the Pillow Mist on the sheets and pillows just before the bedtime.

05

PERSONALIZED  
ADVICE





# SELL THE SKINCARE

Strengthen our position  
as dermatological expert

Generate more revenue

## THE SOLUTION: SKIN DIAGNOSIS & BEAUTY PRESCRIPTION

- Inform clients of this service
- Monitor these indicators
- Excel in personalized advice





**TO EXCEL  
IN SKIN DIAGNOSIS**



**TO CONVINC  
DURING THE BEAUTY PRESCRIPTION**



## REMÈDES DE BEAUTÉ

### NATURAL AND ORGANIC SPA SOURCE

1922 Choate Pkwy  
Building 105, Suite 105  
Celina, Texas 75009

[www.naturalandorganicspasource.com](http://www.naturalandorganicspasource.com)

### CONTACT

[ka@naturalandorganicspasource.com](mailto:ka@naturalandorganicspasource.com)  
972.491.2046

